

APEX Multi Media, Paris, 23-24 April 2018

MMM Conference Paris Marriott Rive Gauche Hotel & Conference Center.
Networking event will be at Les Pavillons de Bercy - Musee des Arts Forains.



Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2018 including logo on all 2018 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2018, logo on website and in mobile app under sponsors and levels.

**All Diamond Level Sponsors also receive a reserved table at the 2018 APEX Awards Ceremony.*

AM Break Day 1-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

PM Break Day 1-\$3,000 (Warner Bros- Pending)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

AM Break Day 2-\$3,000 (SOLD- Encore Inflight Limited)

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

PM Break Day 2-\$3,000

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Lunch - Day 1- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Lunch - Day 2- \$7,500

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Online Reg- \$3,000

- Logo on registration web pages and all email confirmations
- Logo in MMM Show Guide
- Recognition on MMM Slides

MMM Email Blasts- \$5,000

- Logo on all blast emails sent to membership regarding 2018 MMM (approximately 7)
- Exclusive logo on registration web pages and email confirmations
- Logo in MMM Show Guide
- Recognition on MMM Slides

IFE Quiz- \$5,000 (Co-Sponsorship) (Paramount-pending & Sony- pending)

- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Meeting Wi-Fi- \$10,000

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Event- \$25,000 (SOLD Panasonic & PCom co- sponsorship)

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

Networking Event Transportation- \$2,000.00

- Half-Page Color ad in MMM Show Guide with Points of interest and sponsors logo (pending space availability)
- All event signage to host sponsor logo
- Logo in MMM Show Guide
- Recognition on MMM Slides

MMM Show Guide

- Quarter-Page Color Ad 400.00 (TVS)
- Half-Page Color Ad 600.00 (PictureWorks)
- Full-Page Color Ad 800.00 (HBO, Euro News)

Tiered Sponsorship Benefit Levels:

	DIAMOND \$50,001+	EMERALD \$40,001- \$50,000	RUBY \$30,001- \$40,000	SAPPHIRE \$20,001- \$30,000	PLATINUM \$15,001- \$20,000	GOLD \$10,001- \$15,000	SILVER \$5,001- \$10,000	BRONZE \$2,501- \$5,000	COPPER \$1,500- \$2,500	BELOW \$1,500
Complimentary Booth Space at APEX 2019 EXPO *Each booth is 2x3 meters in size	2 booths free	1 booth free	75% off 1 booth	60% off 1 booth	50% off 1 booth	25% off 1 booth				
Complimentary Registration to Educational Sessions/Networking	9	8	7	6	5	4	3			

